



## Designations

- Small Business
- EIN: 20-8440278
- DUNS: 799966619
- GSA Schedule: GS-07F-0303V
- SINS:
  - + 541-1
  - + 541-1000
  - + 541-2
  - + 541-5
- NAICS Codes:
  - + 541613
  - + 541618
  - + 541810
  - + 541820
  - + 541830
- Disaster Relief Program Participant
- American Recovery & Reinvestment Act Program (ARRA) Participant

## Focus Areas

- Media Relations
- Events Promotion
- Public Awareness Campaigns

## Contract Administrator

POC: Jennifer S. Heuer  
Phone: (202) 371-9600  
Email: [jenniferheuer@globalcommunicators.com](mailto:jenniferheuer@globalcommunicators.com)

## Past Performance

- **National Endowment for the Humanities**  
Dr. Bruce Cole  
Former Chairman, NEH  
Phone: (202) 828 -4150  
Email: [bcole@arcvf.org](mailto:bcole@arcvf.org)
- **Department of Health and Human Services**  
Hon. Tommy Thompson  
Former Secretary, HHS  
Phone: (202) 887-4000  
Email: [TThompson@akingump.com](mailto:TThompson@akingump.com)
- **Kohler Co.**  
K. David Kohler  
President and COO  
Phone: (920) 457-4441  
Email: [david.kohler@kohler.com](mailto:david.kohler@kohler.com)
- **Avery Dennison Corp.**  
Weldon Walker  
National Account Manager  
Phone: (703) 643-0926  
Email: [weldon.walker@averydennison.com](mailto:weldon.walker@averydennison.com)

## Background

Global Communicators, LLC (GC), is a full-service international public relations firm founded in 1997 by three veteran communications and public affairs executives. GC is a qualified small business concern and holds a GSA contract under the Advertising and Integrated Marketing Solutions (AIMS) schedule offering public relations (SIN 541-2), integrated marketing (SIN 541-5), and advertising (SIN 541-1) services.

Specific practice areas include media relations, brand identification and development, product and company launches, special events, tourism promotion, economic development, government affairs, foreign representation, crisis communications, foreign direct investment promotion, public policy research and analysis, and related public relations practice areas.

GC has provided public relations, communications and marketing advice and counsel to Fortune 500 corporations, several federal government agencies including the Department of Health and Human Services and the National Endowment for the Humanities, international organizations, foreign governments, and prominent organizations and individuals.

## Federal Government Experience

National Endowment for the Humanities – In 2006, GC provided media relations and strategic communications counsel to NEH for the *35th Annual Jefferson Lecture on the Humanities* awarded to Thomas Wolfe. In 2008, GC supported ongoing communications efforts for NEH's *Picturing America* program by providing targeted regional and national media relations to encourage participation in the American history education initiative.

Department of Health and Human Services – In 2003, GC was retained by the HHS Office of Global Health Affairs to generate media coverage of Secretary Tommy Thompson's policy statements and appearances during the World Economic Forum in Davos, Switzerland, and the World Health Organization's executive committee meeting in Geneva, Switzerland. Later in 2003, GC also coordinated a news conference and managed media relations for Secretary Thompson as he presented U.S. global health policy to Italian, United Nations, and Vatican officials in Rome.

For additional information on GC's Government Services, please visit our website:

<http://globalcommunicators.com/government-services.htm>. You may also find our contract ordering information, terms and conditions and up-to-date pricing on *GSA Advantage!*